

# Top 10 Reasons Hiring A Planner Is Worth It



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Whether you've hired a full service planner, a month of coordinator or day-of help, having a professional involved in organizing the logistics of your big weekend is crucial. Yes, your Aunt Sally has agreed to help and she's organized, so it won't be a problem.... Right? Below are 10 reasons hiring a professional is important.

## 1. BUDGET!

Hiring a professional in the beginning stages of your planning means this person can help steer your budget so you get the most bang for your buck. You have a \$20,000 budget but you are in LOVE with a certain venue. It costs \$7500 just to rent. You need to bring in your own tables, chairs and linens (bringing your total to ~\$10,500). They have an exclusive caterer who has a food and beverage minimum of \$5000 - oh, and you have already sent save the dates to 300 people. A planner can help you find a venue with similar style and feel, but one that is more accommodating to your budget and other needs.

## 2. REFERRALS

When working with professional planners, chances are they can refer and recommend other vendors to help with your special day. They know these vendors and their quality of work, their offerings, their price point - you are getting qualified leads for trusted vendors versus a quick Google search hoping for the best.

## 3. BETTER RATES

With those qualified leads some-

times comes preferred rates or special pricing. Vendors who work together often will sometimes provide preferred pricing to client referrals. This pricing can be passed on to you, but wouldn't be available without the industry connection.



Love The Renauds Photography

## 4. VENDOR SELECTION

Each vendor offers different services. Just because two catering quotes say "beverage station", does not mean they both are providing the same thing. Some have stations with tea, lemonade, infused water, cups, ice, scoop, etc - and some are providing water in dispensers with cups to the side. You need to compare apples to apples, and your planner or coordinator can help with that. They can help navigate the industry jargon and be sure you're getting exactly what you are expecting.

## 5. MISSING PIECES

Closer to date, your planner or coordinator can help review contracts to make sure there aren't any missing pieces. If you have one provider for bar services and a different provider for food services, who is responsible for taking out the trash? Who clears the tables? And who helps with those services once the caterer leaves? Your planner will catch that and can eliminate issues in advance.

## 6. BRINGING IT TOGETHER

You've planned it all out in your head: the colors, the style, the décor. You probably have 2376 Pinterest boards. But do all your inspiration photos match? Do they go together and make sense? Your planner can help bring all these pieces together, and make sure you don't show up to your reception room looking like a Hobby Lobby store exploded.

## 7. COMFORT AND DIRECTION

You're walking down an aisle with 150+ people staring at you, and you're

in a dress and heels and you have more hairspray in your hair than you did at prom. The wire in your flowers is popping out and where do you stand once you get up front? What do you do with your hands? And when do you come back down the aisle?! Your planner or coordinator is there to make everyone comfortable with the flow, where to stand, how to walk, how to hold their hands, and more.

## 8. YOU WANT THE BIG DAY TO RUN SMOOTHLY, AND A PLANNER CAN MAKE THIS HAPPEN

They talk to your vendors in advance of the day and they know what questions to ask. They can spot a problem a mile away, and they can troubleshoot issues before they become big problems. We are all humans, so even with the best pre-planning sometimes things still happen. But having a professional on site means they will catch it quickly and probably fix it before anyone noticed.

## 9. BEING A BUFFER

This is your day. And while some individuals who are helping pay for it do get some say, you and your spouse-to-be should be the focus. A professional planner or coordinator can act as the buffer between you and Aunt Sally who thinks this is her wedding, or cousin Eddy who gets a little too drunk (And a lot too opinionated), or your bridesmaid who means well but who is stressing you out.



Mark Mahan

## 10. MOST IMPORTANTLY, PEACE OF MIND

Relax and enjoy your big day. Your planner or coordinator will do the heavy lifting. Let them stress about the lights and the place settings, the timelines and the music. You just enjoy. Time with your family and friends, getting pampered, and celebration.